



Knowledge Transfer Partnerships Business and Management

Our expertise

Our School of Business and Management is a research-intensive School with an emphasis on social science-based research.

We encourage business leaders to discuss the benefits of aligning with the latest research and to explore the potential for creating new knowledge transfer programme collaborations with us.

Link with expert academics to help your business succeed

Management KTPs (mKTPs) operate in the same way as KTPs but with the focus specifically on management-based projects to increase business effectiveness and productivity.

mKTPs embrace a broad approach that can incorporate a range of leadership and management skills with the requirement to build a strategy that drives change and improves business performance.



Our School of Business and Management can support mKTPs across core activities including:

- Monitoring and target setting
- Communication and motivation
- Organisation, resource planning and strategic thinking
- Problem-solving and decision-making
- Commercial awareness and risk management
- Coaching and mentoring
- Options evaluations, horizon scanning and foresighting.



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82% of our research is assessed as world-leading and internationally excellent in terms of originality, significance and rigour in the most recent Research Excellence Framework (REF, 2021).

Key areas of research include sustainability and ethics, accounting and accountability, macro-marketing and consumption and organisation studies.

We're home to three research centres:

Centre for Critical and Historical Research on Organisation and Society (CHRONOS)

The centre challenges mainstream perspectives in management and organisational research and practice and posit alternatives, in addition to investigating historical modes of organisation and new ways of organising, to meet contemporary practical and policy challenges.

Digital Organisation and Society Research Centre (DOS)

An interdisciplinary centre with focus on developing a critical understanding of the implications of digital technologies for work, organisations and society. DOS seeks to generate responsible impact through influencing the development of organisational, governmental and global politics around the use of digital technologies.

Centre for Research into Sustainability (CRIS)

A centre actively engaging with understandings of social/ethical, economic and environmental sustainability in contemporary organisation, management, and society. CRIS's purpose is to advance scholarship and contribute to positive social change in terms of contemporary sustainability related challenges.

“Effective management can build resilience, agility and growth”



Find out more at royalholloway.ac.uk/knowledge-transfer

or contact the KTP Office: ktp@rhul.ac.uk

royalholloway.ac.uk/management



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